



BlueStar Energy Green-e Energy Certified Renewable Energy Certificates

Product Content Label

This is a renewable energy certificate (REC) product. For every unit of renewable electricity generated, an equivalent amount of RECs are produced. The purchase of RECs supports renewable electricity generation, which helps reduce conventional electricity generation in the region where the renewable generator is located. In Illinois and Pennsylvania-PPL utility territories you will receive a monthly bill for your total electricity service from BSE. In other utility territories your utility will bill you for total electricity services.

The product is sold in blocks of 1 kilowatt-hour (kWh). The product will be made up of the following renewable resources:

Green-e Energy Certified New² Renewables in BlueStar Renewable American Energy		Generation Location
• Wind	100.0%	North America
• Total	100.0%	

1. Actual figures may vary according to resource availability. We will annually report to you the actual resource mix of the RECs you purchased during the preceding year.

2. New renewables come from generation facilities that first began commercial operation on or after January 1, 1997.

3. Eligible hydroelectric facilities are defined in the Green-e Energy National Standard (http://www.green-e.org/getcert_re_stan.shtml) and include facilities certified by the Low Impact Hydropower Institute (LIHI) (www.lowimpacthydro.org); facilities that are run-of-the-river hydropower facilities with a total rated nameplate capacity equal to or less than 5 MW; and facilities comprised of a turbine in a pipeline or a turbine in an irrigation canal.

For comparison, the average (2002-2006) mix of energy sources supplying the US includes: Coal (49%), Nuclear (20%), Oil (3%), Natural Gas (18%), Hydroelectric (7%), Other Fossil (1%) and Renewables (2%). (source: U.S. Department of Energy / Energy Information Administration).

The average home in the United States uses 900 kWh per month. [Source: U.S. EPA]

**For specific information about this REC product, please call BlueStar Energy Solutions 866-BLUESTAR (258-3782).
www.bluestarenergy.com**



Green-e Energy certifies that BlueStar Renewable American Energy Renewable Energy Certificates meet the minimum environmental and consumer protection standards established by the non-profit Center for Resource Solutions. For more information on Green-e Energy certification requirements, call 1-888-63-GREEN or log on to www.green-e.org.